

US-KOREA BUSINESS INNOVATION PARTNERSHIP

Wednesday, Oct. 14th, 2015
9:00 a.m. to 4:40 p.m.

Ronald Reagan Building and Willard Intercontinental Hotel



SAVE THE DATE

In advance of the fourth summit between President Barack Obama and President Park Geun-hye in Washington, D.C. on October 16, the National Association of Manufacturers (NAM), Korea Chamber of Commerce & Industry (KCCI) and Korea Trade-Investment Promotion Agency (KOTRA) invite you to participate in the **US-Korea Business Innovation Partnership**.



At this high-profile event, leading entrepreneurs, executives, researchers and officials from the United States and Korea will come together to address key issues in technology, innovation and entrepreneurship, providing a platform for high-impact discussions and opportunities for partnerships between businesses from both countries. The event will include two noteworthy sessions: **Business Innovation Forum** and **Business Partnership**.

BUSINESS PARTNERSHIP

Venue: Ronald Reagan Building / Time: 9:00 a.m. - 1:30 p.m.

ONE-ON-ONE BUSINESS MEETINGS AND SHOWCASE



The **Business Partnership** event will bring U.S. companies together with more than 100 Korean businesses to showcase export, investment, technology cooperation and other partnership opportunities. The event will enable U.S. and Korean businesses to build on current successes and take such partnerships to the next level.

NETWORKING SEMINARS

At the **Business Partnership** event, participants will also discuss opportunities for collaboration in the areas of **Information Technology & Security** and **Biopharmaceutical**, **Collaboration in Public Procurement** as well as emerging trends in **R&D & Manufacturing Innovation** in the United States and Korea.

BUSINESS INNOVATION FORUM

Venue: Willard Hotel / Time: 2:00 p.m. - 4:40 p.m.



The **Business Innovation Forum** will be attended by leading executives, entrepreneurs and senior government officials from the United States and Korea. Keynote addresses will be delivered by renowned experts, highlighting emerging trends in manufacturing and advanced industries and opportunities for cooperation between companies in both countries.

Don't miss this opportunity to meet with U.S. and Korean business leaders and entrepreneurs to discuss the many challenges they face in the global marketplace.

To register and for more information,

Visit www.korusevent.org

Or contact 202-857-7919, washington@kotradc.org

EVENT SCHEDULE

Wednesday, Oct. 14th, 2015
9:00 a.m. to 4:40 p.m.
Ronald Reagan Building and Willard Intercontinental Hotel



Venue : RONALD REAGAN BUILDING

Venue : WILLARD HOTEL

REGISTRATION

8:30 a.m. - 9:00 a.m.

CONTINENTAL BREAKFAST, REGISTRATION

BUSINESS PARTNERSHIP

9:00 a.m. - 10:00 a.m.

NETWORKING SEMINARS

- ◆ Information Technology & Security
- ◆ Biopharmaceutical
- ◆ Collaboration in Public Procurement
- ◆ R&D & Manufacturing Innovation

9:00 a.m. - 12:30 p.m.

ONE-ON-ONE BUSINESS MEETINGS AND SHOWCASE

- ◆ Will be prearranged based on business and industry

NETWORKING LUNCHEON

12:30 p.m. - 1:30 p.m.

NETWORKING LUNCHEON

BUSINESS INNOVATION FORUM

2:00 p.m. - 2:40 p.m.

REGISTRATION

2:40 p.m. - 2:50 p.m.

OPENING REMARKS

TBD

2:50 p.m. - 3:00 p.m.

MOU SIGNING CEREMONY

3:00 p.m. - 3:40 p.m.

KEYNOTE SPEECH

- ◆ Speaker 1
- ◆ Speaker 2
- ◆ Speaker 3
- ◆ Speaker 4

3:40 p.m. - 4:00 p.m.

BREAK

4:00 p.m. - 4:40 p.m.

WELCOMING REMARKS

TBD

CONGRATULATORY REMARKS

TBD

CONGRATULATORY REMARKS

TBD

* This schedule may be subject to change. We will announce the final schedule as soon as possible.



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