

**BRIDGING RESEARCH FROM  
ACADEMIA TO CANCER  
ENTREPRENEURSHIP**

**BRACE AWARD  
Venture Competition**

**Fall 2020**

**APPLY NOW!**

[www.afcr.org/en/brace-award-application/](http://www.afcr.org/en/brace-award-application/)

- *Application closes on 31 August 2020*
- *Selected presenters will be notified over 2 weeks before the final virtual competition*



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**ELIGIBILITY**

Start-up companies either located in Asia, or intended to be developed, applied or expanded within the region, with promising and innovative cancer therapeutic, diagnostic, preventive or other technologies

**CONTEST**

- **Online Application:** Submitting an application form, a presentation deck summarizing a business plan and a brief video
- **Virtual Selection:** Applicants to be screened, and the selection of semi-finalists will be made based on the quality of responses
- **Final Competition:** Two finalists will be chosen by pitching to a judging committee in a series of private, confidential presentations

**BENEFITS**

- Engagement with and feedback from key opinion leaders within the biopharmaceutical and medical fields
- Increased visibility, connections to cancer experts within AFRCR's extensive network and access to business expertise in Asia and U.S.
- **HK\$10,000** cash prize for 2 finalists
- Finalists earn opportunity to receive up to **HK\$2,000,000** funding in investment from AFRCR